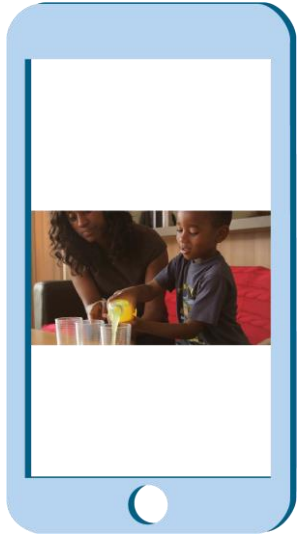




welcome to easyPEASY



Help your child develop the skills they'll need for school, and beyond!

You are invited to join EasyPeasy, a free 20 week programme of fun, simple game and activity ideas to play with your child. They fit easily into your daily routine, so that every moment - from the school run, to bedtime and bath time - becomes an opportunity to learn through play.

How does it work?



Receive a text message with a link

No need to download anything on your phone; It's EasyPeasy!



Learn how to play

Watch the video and read the rules of the game on your mobile phone.



Get a new game every Saturday

Play, practice and improve throughout the week!



Share your experience with us!

Write a comment to let us know how it went!

Did you know as a parent or primary carer, you are the biggest influence on your child's development!?

In the early years, children learn through playing and interacting with the people and environments around them. The more opportunities they have to communicate, interact, and experiment, the more they will thrive and develop important skills from speaking and listening, focusing attention and managing emotions, to building determination and confidence.

Playing is serious business!

*easy*PEASY



Tower of Hands

- 1** Show your child how to build a tower of hands by putting one hand on top of another.
- 2** Together with your child make a hand tower that moves up and down.
- 3** Introduce numbers by instructing your child to build up and down by different numbers of hands.
- 4** Make the tower go higher and higher so that your child has to reach up as far as possible.



Watch here: <https://wi.st/2yigkS4>

I am, she is

- 1 Explain that you are going to play a game where you will think about how you compare with each other.
- 2 For each question you ask, they need to respond at the same time either '*I am*' or '*she is*'.
For example, '*who's taller?*' - '*I am*'; '*who's older?*' - '*she is*'.
- 3 If both people answer '*I am*' you have to battle it out together and decide - maybe it will be a tie-break!



Watch here: <https://wi.st/2kroBxS>

Parents share their tips with each other...

*My children loved this game!
We played as a whole family,
involving big brother and little sister!*

*This really helped my son
to learn how to take turns.
He now loves turn-taking!*

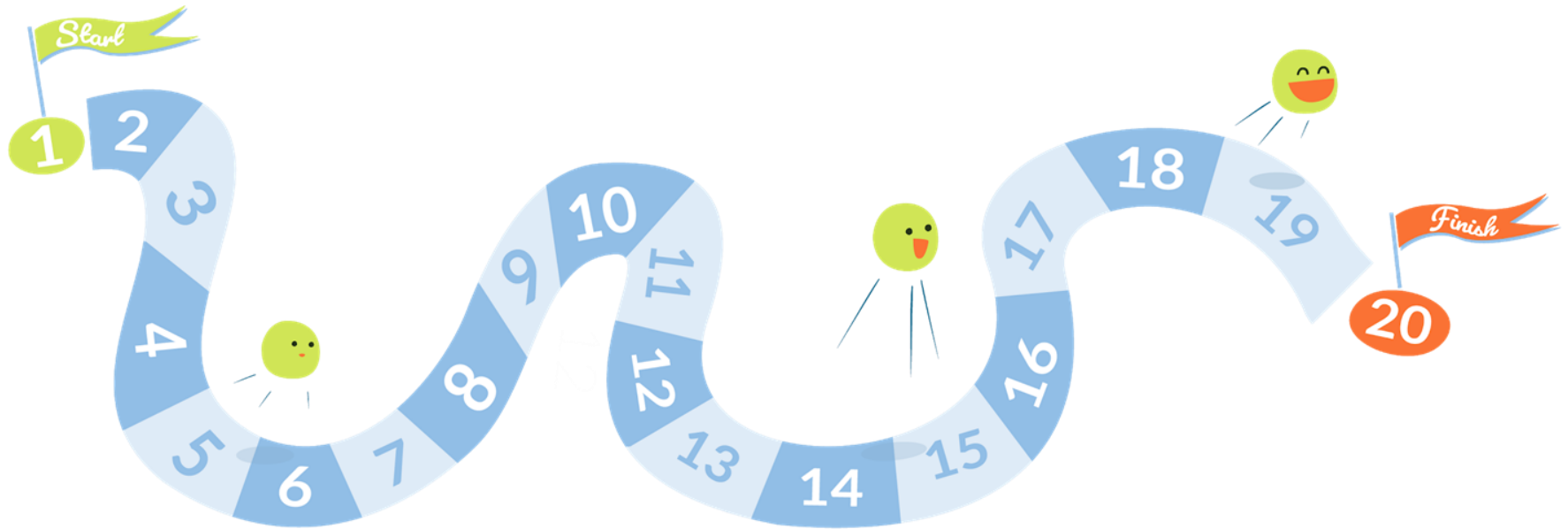
*We sat on the floor and built a
tower with our feet, by putting
them on top of each other.*



easyPEASY



Your 20 weeks of play will start when you receive your first free text message from EasyPeasy



EasyPeasy will support your child to...

Find out more about EasyPeasy's impact on over 10,000 families at:

www.easypeasyapp.com/impact

*easy*PEASY

A light blue map of the United Kingdom is the background for the right side of the image. It is overlaid with several blue speech bubbles and yellow smiley faces. The speech bubbles contain text about child development benefits. The smiley faces are scattered across the map, with a higher concentration in the southern and eastern regions.

Speak more confidently!

Spend quality time with you!

Share more with siblings!

Listen to instructions more frequently!